Cartridge World®

TOP 5 Worst Documents to Print in Color
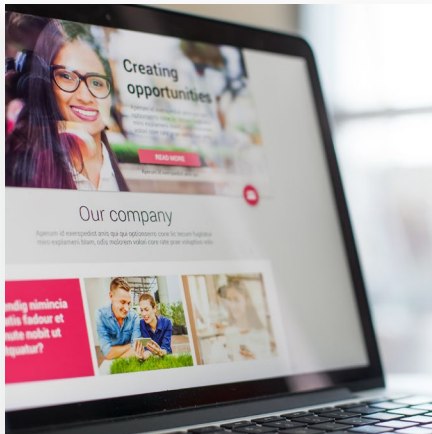
Is your office guilty of these costly printing mistakes?

Emails

1

When you print an email, the printer will print the entire string of emails with multiple pages of color images, colored web links and of course the email signature that tends to include a colored logo. This becomes very expensive if you are paying a metered rate per page because you'll likely be charged the full color rate even if the email just has one web link in it!

Web Pages

2

Most web pages include a healthy coverage of color graphics and advertisements that you may not need/ want printed. There are ways of isolating just the areas you want printed or of course, you can always print in black and white instead of color. Be careful hitting the print button on a web page!
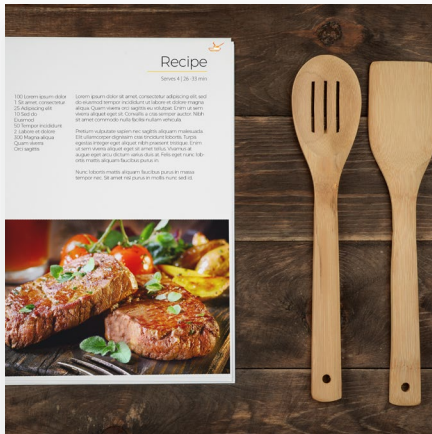
PowerPoint Presentations

3

We've all created PowerPoint presentations filled with images, charts and other graphics to accentuate your point. The heavier the toner coverage, the more expensive the page and deck is to print. Printing densely covered slide could cost you up to $1 on the wrong printer in toner alone. That's why most companies restrict color to customer facing documents or they print their PowerPoint slides with multiple images per sheet to save toner and money!

Personal Print Jobs

Printing recipes ranked #1 in 2017 of all personal printing done at the office. Usually with a nice big image of what the dish looks like right? Without an effective "Office Print Policy", business printers also see plenty of personal print jobs that include vacation photos, pictures of the kids, invitations and other documents with plenty of color that may use more toner than you think!

4

Big Color Documents on a Small Printer

Most people send their color print jobs to the printer that's closest to them regardless of the size of the document. As a rule, the larger the printer, the lower the cost per page – especially in color. That's why larger print jobs should be routed to larger color devices to save time, money and extend equipment life.

5

Cartridge World can help you save on every color print you make. We offer premium color toner products that save you up to 30% off Printer Brand or Big Box store prices and we can even offer you a printer and on site service if you simply agree to source your toner from us. It's that simple. We call it our Why Buy a Printer? Program.

Play now! **b2b.cartridgeworld.com/color-challenge**